K-Love serves me as a resident of Loveland, CO. If K-Love was to displaced by an LPFM broadcaster (providing other programming), it would be detrimental to our local community. I know a lot of people who listen to and enjoy K-Love. It provides support, love, and a lot of help to many, many people. They also play great music. K-Love is in the best interest to many people because they support and serve hundreds of thousands of listeners.